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WWF Employee Engagement

Workshops & Corporate Changemakers Program

Catalogue 2025

Your Engagement for Sustainability

More and more companies see sustainability as a core concept of our time. Are you one of them? Would you like to take an in-depth look at sustainability and implement these findings in your company?

WWF offers you the opportunity to explore current sustainability issues in depth in interactive workshops. Get started as a company and get your employees on board with our innovative program.

[Click here to contact us directly!](#)



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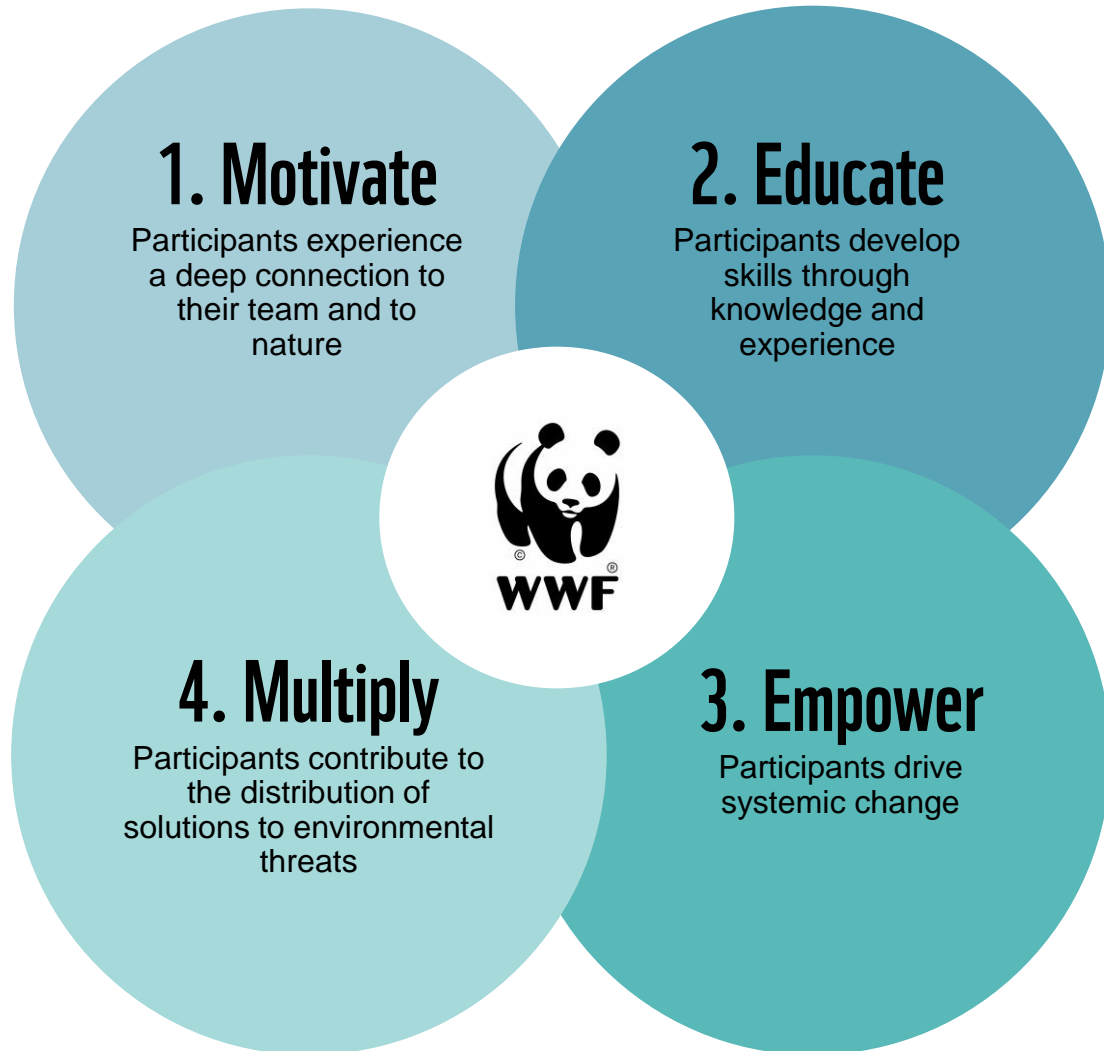


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What is Employee Engagement about?



Our engagement programme enables participants to establish a close connection with nature. In doing so, they develop skills together and gain valuable knowledge to understand the greatest challenges to our environment and actively contribute to solutions.

Workshops

Discover the fascinating world of sustainability in our exclusive **workshops** led by experts from the WWF network.

Here you can expect not only **scientifically sound knowledge**, but also an **interactive and personal exploration** of important sustainability topics. Immerse yourself and your team in topics such as the carbon footprint, circular economy and sustainable nutrition.

Our workshops offer not only knowledge, but also **inspiring discussions, practical tips and DIY-sessions** for your personal contribution to a more sustainable world.



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Circular Champions



A resource light society

The future is circular! Join our workshop that not only consists of several practical, entertaining mini-workshops on the topic of “Zero waste”, but also offers participants suggestions and exercises on the topics of “circular economy” and “circular thinking”.

This workshop includes:

- **Discussion:** Keeping resources in cycles - what does that mean? And what are the benefits?
- **Insights:** the potential of a low-waste lifestyle with short, entertaining do-it-yourself workshops, such as making a deodorant or cleaning spray
- **Exploring:** discover alternatives to conventional consumption and production and enjoy a visit to a local circular economy project

Take-aways:

- practical food for thought on the topic of circular economy and waste reduction
- homemade natural products (e.g. deodorant) and other inspiring instructions to take home

Duration: half day

Language: EN, GER, FR, IT

Format: face-to-face with activities

Combinable with a half-day clean-up event





© GreenUp

How we eat sustainably and avoid food waste

Did you know that agriculture is responsible for 80% of global deforestation and 70 % of the terrestrial biodiversity loss?

In our “The Future of Food”-Workshop we discover the joy of sustainable nutrition and how to avoid food waste. Together we will explore recipes with “wasted” food, exchange knowledge and learn about current projects and initiatives.

This workshop includes:

- **Insights:** into our (sustainable) food system and food waste in a fun and positive way
- **Exploring:** discover and try out amazing, creative recipes to avoid food waste
- **Learning:** get familiar with the sustainable nutritional concept of the Planetary Health Diet
- **Excursion:** to a sustainable nutrition project

Take-aways:

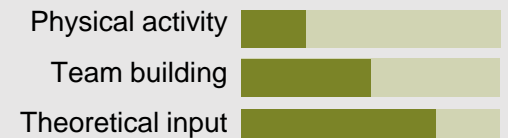
- exchange and development of a plan to promote healthy and sustainable food in your company and the employees’ personal lives

Duration: half day

Language: EN, GER, FR, IT

Format: face-to-face with activities

Combinable with a half-day clean-up event



Reducing Your Personal CO₂ Footprint – Discover Your Climate Impact



The impacts of climate change are being felt all around the globe, and the scale of the problem seems so overwhelming that we simply do not know where to begin. The good news is that individual actions can and do make a big difference. WWF Switzerland offers an interactive workshop for employees who care about climate change and who want practical tips on maximizing their personal efforts to reduce emissions.

This workshop includes:

- **Learning:** about the science, background and urgency of our climate challenge
- **Analysing:** participants assess their present carbon footprint & define their own relevant reduction areas
- **Discussing:** exchange and sharing of ideas among the team
- **Individualising:** participants get their own questions answered

Take-aways:

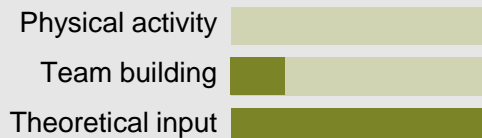
- achievable micro steps that fit into the employee's personal lives
- pledge to maintain a long-lasting positive climate impact

Duration: 3/3.5 hours

(Coaching Add-ons available)

Language: EN

Format: online / face-to-face workshop



Regeneration – The New Era of Business



Building resilient business in a volatile world

Regeneration is not just the next step in sustainability – it's a paradigm shift that redefines how businesses operate, innovate, and contribute to the world. Regeneration contributes to more resilient, collaborative businesses, enabling them to be competitive in the long term.

This workshop includes:

- **Learning:** what does regeneration mean and how does it transform business practices beyond sustainability?
- **Discovering:** real-world examples of how companies are embracing regenerative principles to increase resilience while improving the socio-ecological system in which they are nested
- **Measuring:** your company's status quo in the regenerative continuum and understand measures that would make it more regenerative

Take-aways:

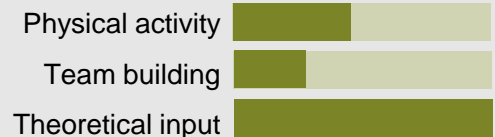
- Development of a plan with next steps towards regeneration in your company

Duration: Theory session: 3.5

Experiential workshop: 8

Language: EN

Format: online / face-to-face workshop



Guardians of the Alps - Play and Learn



A transformative team experience for sustainability and collaboration

This dynamic workshop immerses your team in Swiss landscapes through interactive, gamified challenges designed to inspire action and foster teamwork. Participants become "Guardians of the Alps," solving real-world sustainability challenges while building skills in problem-solving and collaboration.

This workshop includes:

- **Tackling real challenges** while navigating drones through urban landscapes to uncover sustainable solutions or guiding blindfolded teammates across forest obstacles to gather solutions for forests.
- **Exploring new ideas** by learning about ecosystem restoration, food systems, and tech innovation in a playful way.
- **Collaborating for impact:** Discover practical ways to align business practices with sustainability goals.

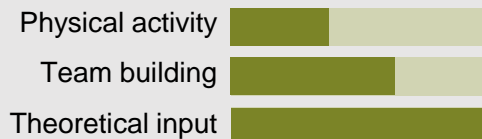
Take-aways:

- Practical understanding of Switzerland's environmental challenges and solutions
- Motivation to implement sustainability practices in business and everyday life

Duration: half-day, full-day

Language: EN

Format: face-to-face workshop



A photograph of a herd of elephants in a savanna landscape. The elephants are walking in a line, with the largest one in the foreground. The background shows dry trees and a clear sky.

New: Corporate Changemakers Program

Build a Community of Corporate Changemakers and be part of the impactful Network of Changemakers.

Transform your company, sustained by your employees, coached by WWF: scientifically sound, sustainability-oriented, and forward-thinking.

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The Corporate Changers Program



Build a community and join the Network of Corporate Changers



We help you build a **community** amongst your employees with:



Tools to define a master plan



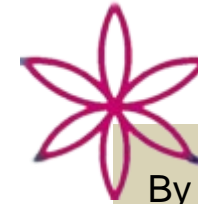
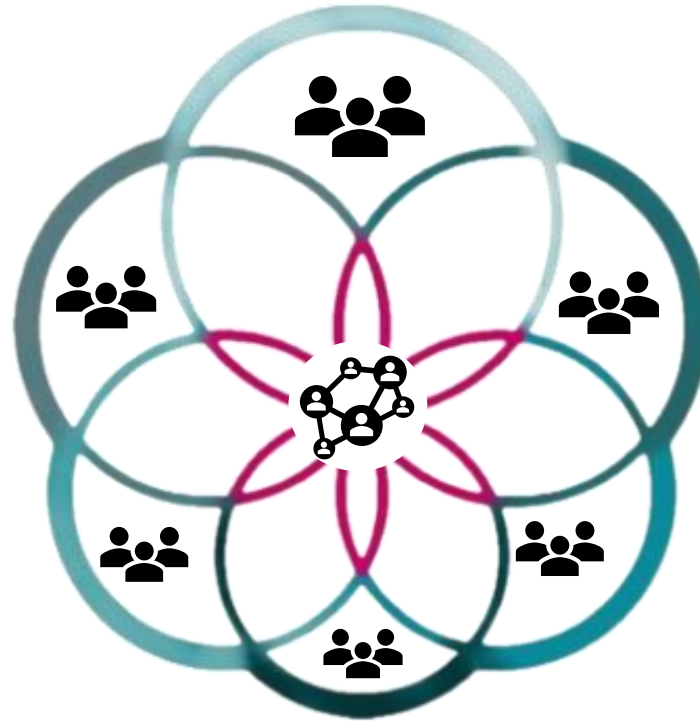
Coaching sessions for community building and management



Guidance for events and initiatives



Participation in the Network of Corporate Changers



By joining the **Network** of Corporate Changers you can strengthen your community and:



Learn from others and share your experience



Increase your knowledge on environmental challenges and community management



Access guidance and troubleshooting assistance for events and initiatives on sustainability

Workshops

from CHF 5'000 excl. MwSt. (VAT)

all prices are approximate guide prices in CHF excluding MwSt. (VAT) and can vary depending on location and activity

We would be happy to provide you with a detailed offer.



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